



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
 REHIYON XI
 Lungsod ng Dabaw
 Tanggapang Panrehiyon



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October 25, 2017

Regional Memorandum
 No. 318 s. 2017

2017 CHILDREN'S MONTH CELEBRATION

To : **Schools Division Superintendents**

- Pursuant DepEd Memorandum No. 167, s. 2017 and in consonance with Unnumbered Regional Memorandum dated October 6, 2017, the Department of Education (DepEd) Regional Office XI through the Curriculum and Learning Management Division (CLMD) joins the Council for the Welfare of Children (CWC) and other government agencies in celebrating the 25th National Children's Month celebration with the theme **"Bata Iligtas sa Droga"**. This is pursuant to Republic Act No. 10661 entitled *An Act Declaring the Month of November of Every Year as the National Children's Month*.
- In view of this, below are the schedule of the Division Children's Month Celebration, to wit:

DIVISION	DATE OF CELEBRATION	VENUE
COMPOSTELA VALLEY	October 12-13, 2017	District Level Celebration
DAVAO CITY	November 3, 2017	San Roque Central ES
DAVAO DEL NORTE	October 27, 2017	Robinson's Place, Tagum
DAVAO DEL SUR	December 5, 2017	Hagonoy Central ES
DAVAO OCCIDENTAL	November 23, 2017	Basiawan Central ES
DAVAO ORIENTAL	November 15, 2017	Gregorio Moralizon CES
DIGOS CITY	November 17, 2017	Ramon Magsaysay CES
MATI CITY	November 16, 2017	Banaybanay Central ES
PANABO CITY	November, 2017	School-Based Celebration
SAMAL CITY	November, 2017	School-Based Celebration
TAGUM CITY	November 7, 2017	Tagum City Hall Atrium

- Division kindergarten focal persons are requested to submit a report or documentation of the activities undertaken by the schools/division in relation to the aforementioned activities. The electronic copy of the said report or documentation must be submitted on or before December 15, 2017 to Dir. Mary Mitzi Cajayon-Uy, Executive director V, Council for the welfare of Children, through email address: **elbardillon@cw.gov.ph** and cc: **antonio.pasquito@deped.gov.ph**.
- Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO III
 Director IV

Incl.: as stated

References: DepEd memorandum No. 167 s. 2017

To be indicated in the Perpetual Index
 under the following subjects:

KINDERGARTEN EDUCATION LEARNERS PROGRAMS CONTEST FESTIVAL



Republic of the Philippines
Department of Education

18 OCT 2017

DepEd MEMORANDUM
No. **167**, s. 2017

25th NATIONAL CHILDREN'S MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary Schools Heads
All Others Concerned

1. The Department of Education (DepEd) joins the Council for the Welfare of Children (CWC) and other government agencies in celebrating the **25th National Children's Month** with the theme *Bata Iigtas sa Droga!* This is pursuant to Presidential Proclamation No. 10661 entitled An Act Declaring the Month of November of Every Year as the National Children's Month.
2. The declaration commemorates the adoption of the Convention on the Rights of the Child by the United Nations General Assembly on November 20, 1989 and seeks to instill its significance in the Filipino consciousness.
3. In view of this, all regional and schools division offices, and schools are encouraged to undertake the following child-related activities from **November 1 to 30, 2017**:
 - a. Hoisting of a streamer depicting this year's theme;
 - b. Giving of recognition or awards to the learners who have made significant contributions in their respective schools or in their communities;
 - c. Discussion on current issues involving children in education, in the appropriate subject areas; and
 - d. Conduct of child-friendly activities, such as art contests, poster and slogan-making contests, children's fair, and/or photo exhibit in relation to the theme.
4. In addition, all DepEd central, regional and schools division offices and schools are informed of the following major activities of the National Children's Month:
 - a. Press Conference on **November 3, 2017**;
 - b. Liturgical Celebration with Archbishop Valles as main celebrant on **November 5, 2017**;
 - c. Kids Festival on **November 13-17, 2017** at the Rizal Park Open Air Auditorium, Ermita, Manila in partnership with the National Library of the Philippines;

- d. *Dikit-a-Sticker Campaign on November 16, 2017* in Quezon City, showcasing messages on drug awareness in partnership with the National Youth Commission, Safe Kids Philippines, Land Transportation Office, Department of Transportation, Integrated Metropolitan Bus Operators Association, *PJG-Pasang Masa*, Federation of *Jeepney Operators and Drivers Association* and *Pinagkaisang Samahan ng mga Tsuper at Operator Nationwide*, Tricycle Transport-TODA, and Philippine Motorbike Association; and
 - e. *Mga Kwento ni Lolo Digong sa mga Bata on November 21, 2017* at the Malacañang Palace, in partnership with the National Library of the Philippines. Additional activities on the same date and venue include:
 - i. Initial Turn-Over of 10,000 pieces of whistle for the *Pito Bata, Pito Project*, in partnership with Rotary International; and
 - ii. Giving of Presidential Award for Child Friendly Municipalities and Cities (PACMFC) for 2016.
5. School heads are requested to submit a report or documentation of the activities undertaken by the school in relation to the aforementioned activities. The electronic copy of the said report or documentation must be submitted on or before **December 15, 2017** to **Dir. Mary Mitzi Cajayon-Uy**, Executive Director V, Council for the Welfare of Children, No. 10 Apo Street, Sta. Mesa Heights, Quezon City at telephone nos. (02) 781-1039 locals 1005 and 1006 or through e-mail address: elbardillon@cwcc.gov.ph.
6. Expenses incurred related to the conduct of the activities in celebrating the National Children's Month shall be charged to local funds, subject to the usual accounting and auditing rules and regulations.
7. For more information, all concerned may contact either **Ms. Edna Fe Ramirez**, Office of the Undersecretary for Legal Affairs at telephone no. (02) 633-7205.
8. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Reference:

DepEd Memorandum No. 201, s. 2016

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS AND FESTIVALS
LEARNERS
SCHOOLS
TEACHERS



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
REHIYON XI
Lungsod ng Dabaw
Telephone No.: (082) 291-1665 Fax No.: (082) 221-6147



Website: depedroxi.ph

MEMORANDUM

TO : **SCHOOLS DIVISION SUPERINTENDENTS
PUBLIC/PRIVATE SCHOOL ADMINISTRATORS
ALL OTHERS CONCERNED**

SUBJECT: **25th National Children's Month 2017 Celebration
Under Republic Act 10661**

DATE : **October 6, 2017**

1. Pursuant to **Republic Act 10661 "An Act Declaring November of Every Year as National Children's Month"** the Regional Sub-Committee for the Welfare of Children XI (RSCWC-XI) Secretariat, through a letter of request from Dir. Mercedita P. Jabagat, Regional Chairperson/Regional Director, RSCWC, Department of Social Welfare and Development (DSWD-XI), seeking the support of the Department of Education, Region XI, for the observance of the **National Children's Month** through but not limited to the following activities:

- a. Barangay/Municipal/City/Provincial Children's Congress;
- b. Hanging of Tarpaulin/Streamer;
- c. Posting in your website and other social media account of the National children's Month theme for publicity and promotion.;
- d. Fora on Child Protection specifically Forum on Drug Prevention and Awareness among minors;
- e. Media Publicity (Radio, TV, On-line/Social Media, Broadsheets, etc.);
- f. Issuance of Memorandum, DepEd Order and etc.;
- g. Contest of Talents for Children;
- h. Parade/Motorcade; and
- i. Other activities on children within the agency, organization and institution.

2. In view of this, you are hereby advised to formulate and submit your **Division Plan of Activities for the National Children's Month Celebration** to **Dir. Mercedita P. Jabagat**, Regional Chairperson/Regional Director, RSCWC, 3rd Floor Department of Social Welfare and Development (DSWD-XI), R. Magsaysay corner Suazo St., Davao City, copy furnished the Office of the Regional Director, attention: Dr. Warlito E. Hua, Chief, ESSD, on or before October 17, 2017.

3. Attached is a copy of the said letter, including the template and design of the tarpaulin. You can also download the softcopy of the tarp at <https://cwc.gov.ph>.

5. Immediate and wide dissemination of this memorandum is required.

DEPARTMENT OF EDUCATION
RECORDS SECTION
RELEASED


ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Incl.: as stated

ROES/

By: 
Date: 10/11/17 Time: 11:00